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ASSESSMENT OF THE MIGRATION POTENTIAL OF THE POPULATION OF RURAL AREAS OF KAZAKHSTAN

ҚАЗАҚСТАННЫҢ АУЫЛДЫҚ АЙМАҚТАРЫНЫҢ ТҮРФЫНДАРЫНЫҢ КӨШІ-КОН ӘЛЕУЕТІН БАҒАЛАУ

ОЦЕНКА МИГРАЦИОННОГО ПОТЕНЦИАЛА НАСЕЛЕНИЯ СЕЛЬСКИХ ТЕРРИТОРИЙ КАЗАХСТАНА

D.N. SHAIKIN*

C.E.Sc., Professor

D.T. YESSEMBEKOVA

PhD student

*North Kazakhstan State University named after M. Kozybayev, Petropavlovsk, Kazakhstan
e-mail: shaikindimash@mail.ru*

Д.Н. ШАЙКИН

Э.Г.К. профессор

Д.Т. ЕСЕМБЕКОВА

PhD докторанты

M. Қозыбаев атындағы Солтүстік-Қазақстан мемлекеттік университеті, Петропавл, Қазақстан

Д.Н. ШАЙКИН

к.э.н, профессор

Д.Т. ЕСЕМБЕКОВ

докторант PhD

дарственный уни

Северо-Казахстанский государственный университет им. М. Козыбаева,
Петропавловск, Казахстан

Abstract. An assessment of current state of one of the key indicators of agricultural economy of the Republic of Kazakhstan - the migration potential of the rural population has been presented. The issues of assessing and measuring the migration of the population of the republic - the number of departures and arrivals, as well as the balance of migration have been considered. It is noted that these methodological approaches to assessing the current situation in internal migration of the population are generally accepted. The data on internal migration of the rural population of the republic are presented. The points of view and scientific approaches of Kazakhstan researchers dealing with this problem are presented. Based on the study of statistical information on the current state and dynamics of internal migration of the rural population of Kazakhstan, statistical dependencies were calculated which characterize the dynamics of the balance of this migration for 2010–2017. The autocorrelation coefficients of the balance (r) and the average approximation error for all functional identities are determined. The best dependence was

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chosen, on the basis of which the medium-term forecast of migration potential of population living in the rural areas of the country was done. The authors point out the need to take into account the results obtained in the development of national and regional policy documents, the purpose of which is to further effectively develop agricultural labor market, as well as to ensure the growth of the level and quality of life of the population living in rural areas.

Аннатпа. Қазақстан Республикасы аграрлық экономикасының негізгі индикаторларының бірі – ауыл халқының көші-қон әлеуетінің ағымдағы жағдайына баға берілген. Республика халқының көші-қонын - кеткендер мен келгендер санын, сондай-ақ көші-қон сальdosын бағалау және өлшеу мәселелері қаралды. Халықтың ішкі көші-қонымен қалыптасқан қазіргі жағдайды бағалаудың осы әдістемелік тәсілдері жалпы қабылданған екені көрсетілген. Республиканың ауыл халқының ішкі көші-қоны туралы деректері ұсынылған. Осы проблемамен айналысадын қазақстандық ғалым-зерттеушілердің көзқарастары мен ғылыми көзқарастары көлтірілген. Қазақстанның ауыл халқының ішкі көші-қонының ағымдағы жайкүйі мен серпіні туралы статистикалық ақпаратты зерделеу негізінде 2010-2017 жж. осы көші-қон сальdosының серпінін сипаттайтын статистикалық тәуелділіктер есептелген. Барлық функционалдық ұқсастықтар үшін қалдықтар (г) және аппроксимацияның орташа қателерінің автокореляциясының коэффициенттері анықталған. Ең жақсы тәуелділік таңдал алынды, оның негізінде елдің ауылдық жерлерінде тұратын халықтың көші-қон әлеуетінің орта мерзімді болжамы орындалды. Авторлар аграрлық еңбек нарығын одан әрі тиімді дамыту, сондай-ақ ауылдық жерлерде тұратын халықтың өмір сүру деңгейі мен өмір сапасының өсуін қамтамасыз ету мақсаты болып табылатын үлттүк және өнірлік бағдарламалық күжаттарды өзірлеу кезінде алынған нәтижелерді есепке алу қажеттілігін көрсетеді.

Аннотация. Данна оценка текущего состояния одного из ключевых индикаторов аграрной экономики Республики Казахстан – миграционного потенциала сельского населения. Рассмотрены вопросы оценки и измерения миграции населения республики – численности выбывших и прибывших, а также сальдо миграции. Отмечено, что данные методические подходы к оценке современной ситуации, сложившейся с внутренней миграцией населения, общепринятые. Представлены данные о внутренней миграции сельского населения республики. Приведены точки зрения и научные подходы казахстанских ученых-исследователей, занимающихся данной проблемой. На основе изучения статистической информации о текущем состоянии и динамике внутренней миграции сельского населения Казахстана рассчитаны статистические зависимости, характеризующие динамику сальдо этой миграции за 2010-2017 гг. Определены коэффициенты автокорреляции остатков (r) и средней ошибки аппроксимации для всех функциональных тождеств. Выбрана наилучшая зависимость, на основе которой выполнен среднесрочный прогноз миграционного потенциала населения, проживающего в сельской местности страны. Авторы указывают на необходимость учета полученных результатов при разработке национальных и региональных программных документов, целью которых является дальнейшее эффективное развитие аграрного рынка труда, а также обеспечение роста уровня и качества жизни населения, проживающего в сельской местности.

Keywords: rural territories, population, migration, migration potential, agricultural labor market, level, quality of life, forecasting.

Түйінді сөздер: ауылдық аумақтар, халық, көші-қон, көші-қон әлеуеті, аграрлық өндіріс, нарығы, деңгейі, өмір сүру сапасы, болжай.

Ключевые слова: сельские территории, население, миграция, миграционный потенциал, аграрный рынок труда, уровень, качество жизни, прогнозирование.

Introduction. The ubiquitous urbanization process has not bypassed Kazakhstan. The growing importance of cities, the concentration of political, economic and cultural life in them influenced the demographic characteristics of the state. The logical consequence of these processes is the influx of people into the cities from the rural areas,

which is characteristic of many regions in Kazakhstan.

The President of the Republic of Kazakhstan N.A. Nazarbayev in his annual address to the people of Kazakhstan "New opportunities under the fourth industrial revolution" (January 10, 2018) said that "The people of Kazakhstan should have the opportunity to

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find new employment relatively quickly, including in other localities of the country" [1].

Agreeing with the opinion of the Leader of the Nation we believe that the assessment of the population migration scale, especially the internal one, will make it possible to more fully characterize the demographic processes taking place in Kazakhstan and develop correspondent state policy. For analysis and assessment of population displacements in Kazakhstan, it seems necessary to assess the migration potential of rural territories of the Republic of Kazakhstan.

Present time, there are disproportions in the interregional migration redistribution of the population in the Republic of Kazakhstan.

Therefore this problem may also entail negative consequences for local labor markets, which are experiencing the effects of natural and mechanical population decrease. The redistribution of human resources is a source of improving the balance of the regional labor market.

We suppose that in these conditions, it is necessary to assess the possibilities of the optimal redistribution of human and labor resources within the country, which is in line with the national interests of Kazakhstan.

Material and methods of research. In modern scientific literature, the term "potential" is widely used, which is considered by researchers in various fields of knowledge and areas. Among them are philosophy, demography, sociology, medicine, biology, economics and others. It acts as an integral indicator characterizing the capabilities of any aggregate that can be implemented now or in the nearer future.

Ibrishev E.N., Moldashev A.B. and others consider the characteristics of system processes associated with the solution of social problems in rural areas. The authors pay particular attention at the outflow of young specialists from the village, their level of adaptation in the countryside is low [2].

Akimbekova Ch.U., Meirman K.M. note the importance of moving the labor resources from labor-intensive to labor-deficient regions of our country [3].

Bodauhan K., Dzhusibalieva A.K., arguing about the influence of migration on employment in agriculture of the Republic of Kazakhstan, note that migration is an effective tool for creating conditions for the growth of economic and activity of business entities, the formation of a single internal economic space that is harmoniously integrated within the global economy [4].

Belgibayeva A.S. offers the implementation of measures that are aimed at the development of rural areas, increasing the efficiency of public administration, creating favorable conditions for the development of small and medium-sized businesses in the agricultural sector [5].

There are the following methods to the assessment of the migration potential.

Results and their discussion. The term "migration potential" is paid little attention in the modern domestic scientific literature, much more often it is met in the works of Russian researchers.

One of the first Russian scientists of the concept of the migration potential of the post-Soviet period is L.L. Rybakovskiy. We agree with his definition of the term "migration potential" which is characterized as "... this is an assessment of migration resources located in the countries that are possible donors for the country of the recipient. However, the possibility of becoming a donor does not always mean reality. The reality depends not only on the capabilities of the donor countries, but also on the necessary scale and preferred structure of migrants for the recipient country, as well as the acceptable conditions for their admission" [6].

The dynamics of the internal migration of population's indicators in Kazakhstan in 2015-2017 is presented in table 1.

Table 1 – Internal migration of population in Kazakhstan in 2015-2017

| Region | Arrivals | | | Departures | | | Balance of the internal migration | | | people |
|------------------------|----------|--------|--------|------------|--------|--------|-----------------------------------|--------|-------|--------|
| | 2015 | 2016 | 2017 | 2015 | 2016 | 2017 | 2015 | 2016 | 2017 | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| All population | | | | | | | | | | |
| Republic of Kazakhstan | 455451 | 616894 | 930820 | 455451 | 616894 | 930820 | 0 | 0 | 0 | |
| Akmola | 19862 | 19620 | 37978 | 16203 | 33246 | 36088 | 3659 | -13626 | 1890 | |
| Aqtobe | 15462 | 21878 | 36753 | 17031 | 24416 | 37332 | -1569 | -2538 | -579 | |
| Almaty | 45259 | 69135 | 111178 | 56728 | 72849 | 117603 | -11469 | -3714 | -6425 | |
| Atyrau | 11701 | 15043 | 26523 | 11732 | 15243 | 26539 | -31 | -200 | -16 | |
| West-Kazakhstan | 15702 | 21246 | 38995 | 15531 | 23704 | 40229 | 171 | -2458 | -1234 | |

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Zhambyl | 17376 | 17042 | 29680 | 25839 | 32673 | 46514 | -8463 | -15631 | -16834 |
| Karagandy | 31649 | 31980 | 43683 | 32023 | 38912 | 49797 | -374 | -6932 | -6114 |
| Kostanai | 27150 | 25506 | 37495 | 26056 | 29536 | 39669 | 1094 | -4030 | -2174 |
| Kyzyl-Orda | 15297 | 21636 | 30254 | 18531 | 28256 | 34881 | -3234 | -6620 | -4627 |
| Mangystau | 11928 | 11943 | 43356 | 11243 | 14282 | 43597 | 685 | -2339 | -241 |
| South-Kazakhstan | 47180 | 55436 | 125329 | 61680 | 84966 | 139931 | -14500 | -29530 | -14602 |
| Pavlodar | 19047 | 22221 | 28476 | 18705 | 25124 | 31496 | 342 | -2903 | -3020 |
| North-Kazakhstan | 19539 | 15897 | 22259 | 21086 | 20608 | 25071 | -1547 | -4711 | -2812 |
| East-Kazakhstan | 35843 | 36435 | 62194 | 40059 | 47721 | 71844 | -4216 | -11286 | -9650 |
| Astana | 30373 | 134967 | 135105 | 32836 | 58017 | 100668 | -2463 | 76950 | 34437 |
| Almaty city | 92083 | 96909 | 121562 | 50168 | 67341 | 89561 | 41915 | 29568 | 32001 |
| Urban population | | | | | | | | | |
| Republic of Kazakhstan | 324636 | 444342 | 586487 | 258494 | 359861 | 538202 | 66142 | 84481 | 48285 |
| Akmola | 9554 | 9859 | 14184 | 7660 | 13865 | 15060 | 1894 | -4006 | -876 |
| Aqtobe | 11361 | 15496 | 24375 | 9962 | 13894 | 19430 | 1399 | 1602 | 4945 |
| Almaty | 15713 | 20118 | 24454 | 18944 | 24886 | 43924 | -3231 | -4768 | -19470 |
| Atyrau | 7603 | 8298 | 10895 | 5063 | 6876 | 12507 | 2540 | 1422 | -1612 |
| West-Kazakhstan | 8179 | 12609 | 23149 | 6743 | 9542 | 18273 | 1436 | 3067 | 4876 |
| Zhambyl | 10654 | 6671 | 8206 | 11172 | 14800 | 19751 | -518 | -8129 | -11545 |
| Karagandy | 25410 | 26194 | 33353 | 21547 | 27192 | 34501 | 3863 | -998 | -1148 |
| Kostanai | 16293 | 14751 | 20476 | 9899 | 12524 | 15289 | 6394 | 2227 | 5187 |
| Kyzyl-Orda | 9127 | 11457 | 13874 | 7611 | 11425 | 15589 | 1516 | 32 | -1715 |
| Mangystau | 3955 | 3045 | 9590 | 7267 | 8453 | 19988 | -3312 | -5408 | -10398 |
| South-Kazakhstan | 35871 | 38937 | 83879 | 36259 | 46612 | 77627 | -388 | -7675 | 6252 |
| Pavlodar | 13292 | 14792 | 17058 | 9883 | 14722 | 17934 | 3409 | 70 | -876 |
| North-Kazakhstan | 11154 | 6781 | 9313 | 5196 | 5741 | 6628 | 5958 | 1040 | 2685 |
| East-Kazakhstan | 24014 | 23458 | 37014 | 18284 | 23971 | 31472 | 5730 | -513 | 5542 |
| Astana | 30373 | 134967 | 135105 | 32836 | 58017 | 100668 | -2463 | 76950 | 34437 |
| Almaty city | 92083 | 96909 | 121562 | 50168 | 67341 | 89561 | 41915 | 29568 | 32001 |
| Rural population | | | | | | | | | |
| Republic of Kazakhstan | 130815 | 172552 | 344333 | 196957 | 257033 | 392618 | -66142 | -84481 | -48285 |
| Akmola | 10308 | 9761 | 23794 | 8543 | 19381 | 21028 | 1765 | -9620 | 2766 |
| Aqtobe | 4101 | 6382 | 12378 | 7069 | 10522 | 17902 | -2968 | -4140 | -5524 |
| Almaty | 29546 | 49017 | 86724 | 37784 | 47963 | 73679 | -8238 | 1054 | 13045 |
| Atyrau | 4098 | 6745 | 15628 | 6669 | 8367 | 14032 | -2571 | -1622 | 1596 |
| West-Kazakhstan | 7523 | 8637 | 15846 | 8788 | 14162 | 21956 | -1265 | -5525 | -6110 |
| Zhambyl | 6722 | 10371 | 21474 | 14667 | 17873 | 26763 | -7945 | -7502 | -5289 |
| Karagandy | 6239 | 5786 | 10330 | 10476 | 11720 | 15296 | -4237 | -5934 | -4966 |
| Kostanai | 10857 | 10755 | 17019 | 16157 | 17012 | 24380 | -5300 | -6257 | -7361 |
| Kyzyl-Orda | 6170 | 10179 | 16380 | 10920 | 16831 | 19292 | -4750 | -6652 | -2912 |
| Mangystau | 7973 | 8898 | 33766 | 3976 | 5829 | 23609 | 3997 | 3069 | 10157 |
| South-Kazakhstan | 11309 | 16499 | 41450 | 25421 | 38354 | 62304 | -14112 | -21855 | -20854 |
| Pavlodar | 5755 | 7429 | 11418 | 8822 | 10402 | 13562 | -3067 | -2973 | -2144 |
| North-Kazakhstan | 8385 | 9116 | 12946 | 15890 | 14867 | 18443 | -7505 | -5751 | -5497 |
| East-Kazakhstan | 11829 | 12977 | 25180 | 21775 | 23750 | 40372 | -9946 | -10773 | -15192 |

In accordance with this table the amount of population left the rural area of residence in the Republic of Kazakhstan decreases year by year. Thus, in 2017 this value was 392 618 people which is 135 585 people (or 52,75%) more than in 2016 and 195 661 people (or 99,34%) more than in 2015.

The presented statistical methods and indicators are generally accepted and do not allow to answer a number of some questions related to the forecasting the migration pro-

cesses. In this case we offer to calculate mathematic dependencies (mathematic functions) allowing characterizing perspective trends of migration processes. Here the following types of functions are applied: linear, second degree parabola, exponential, logarithmic parabola, logarithmic function, hyperbolic dependence and one harmonic Fourier row.

For analytical and forecasting estimates of the migration potential of the population living in the rural areas, the authors will

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calculate statistical dependencies (mathematical functions), the basis for which is an eight-year period (2010-2017). For the calculation of the unknown parameters of the above mentioned functions, the least squares method was used, applied to solve various problems, based on minimizing the sum of squares of deviations of some functions from the desired variables [8].

Further, the statistical characteristic of each functional dependence will be carried out based on the calculations of the autocorrelation coefficient of the residuals (r), which allow determining the statistical equation that best describes the dynamics of the studied indicator and, accordingly, is most suitable for the performance of the medium-term forecast.

Table 2 – Analytical functions and its statistical characteristics describing the dynamics of the migration potential of the population living in rural areas in 2010-2017

| N | Analytical function | | Statistical characteristic |
|---|---------------------------------------------|-----------------------------------------------------------------------|----------------------------|
| | General form | Actual form | |
| 1 | $y = a + b \cdot x$ | $y = 35\ 051,0 + 4\ 084,58 \cdot x$ | -0,174 |
| 2 | $y = a + b \cdot x + c \cdot x^2$ | $y = 29\ 815,2 + 7\ 226,1 \cdot x - 349,1 \cdot x^2$ | -0,136 |
| 3 | $y = a \cdot b^x$ | $y = 37\ 050,26 \cdot 1,076^x$ | -0,126 |
| 4 | $y = a \cdot b^x \cdot c^{x^2}$ | $y = 33\ 981,82 \cdot 1,333^x \cdot 0,994^{x^2}$ | -0,101 |
| 5 | $y = a+b \cdot \ln(x)$ | $y = 37\ 698,35 + 0,236 \cdot \ln(x)$ | 0,699 |
| 6 | $y = a+b/x$ | $y = 62,028 - 25\ 305,18/x$ | 0,138 |
| 7 | $y = a + b \cdot \cos(x) + c \cdot \sin(x)$ | $y = 53\ 431,63 + 6\ 639,79 \cdot \cos(x) - 17\ 263,49 \cdot \sin(x)$ | -0,589 |

Note: compiled by the authors [lk. 8]

According to the obtained results, the best function for analysis and medium-term forecasting the migration potential of the population living in rural areas is the equation (4), since the r meaning is the smallest in absolute value.

Using the obtained analytical functions, we will carry out a medium-term forecast of the dynamics of the migration potential of the population living in rural areas at 2018-2020.

To perform medium-term forecasts, we determine the confidential intervals for the selected function. The basis of the confidential interval calculation of the forecast is the indicator of variability of the dynamic row's levels relative to the functional trend's dependency (S_y). It is considered that the larger the meaning of this indicator is, the wider is the forecast interval with the same degree of probability. The variability of the levels of the dynamic row relative to the trend is determined by the following formula:

$$S_y = \sqrt{\frac{\sum (y_x - \hat{y}_x)^2}{n - m - 1}} \quad (2),$$

The residual autocorrelation coefficient (r) is calculated as follows:

$$r = \frac{\sum l_x \cdot l_{x-1}}{\sum (l_x)^2} \quad (1),$$

where $l_x = y_x - \hat{y}_x$, x – the number of the corresponding year in the calculations; y_x – the actual value of the considered indicator in the year x ; \hat{y}_x – calculated meaning of the considered indicator, obtained from the corresponding functional dependence in the year x .

Table 2 shows the analytical functions and their statistical characteristics describing the dynamics of the migration balance of rural population to urban areas in 2010-2017.

where y_x – actual levels of the dynamic row; \hat{y}_x – the calculated values of the levels of the dynamic row for the trend equation; n – dynamic row's length; m – the number of parameters in the trend equation (without the free parameter).

The confidential interval for the trend is determined based on the following mathematical expression:

$$\hat{y}_t \pm t_a \cdot S_y \quad (3),$$

where t_a – table meaning of the Student criteria. In further calculations, the authors selected the value of Student's criterion, equal to 2.57, which corresponds to the eight-year period (2010-2017), taking into account the probability of 95%.

Table 3 presents the calculated values of the confidential intervals levels' variability for the selected dependence (4) from the table 2, as well as the forecasting values for them under assessing the migration potential of the population living in rural areas of the Republic of Kazakhstan in 2018-2020.

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Table 3 – Values of the confidential intervals levels' variability and forecasting values of the migration population potential living in the rural areas of the Republic of Kazakhstan in 2018-2020 people

| Actual meaning / Forecasting meaning | Year / S_y / \hat{y}_t | Logarithmic parabola, (4) |
|--------------------------------------|----------------------------|---------------------------|
| Actual meaning | 2016 | 84 481 |
| | 2017 | 48 285 |
| | S_y | 14 766,77 |
| Forecasting meaning | 2018 | 65 703 |
| | 2019 | 66 737 |
| | 2020 | 67 011 |

Note: compiled by the authors [lk. 8]

Note: compiled by the authors [lk. 8]

Conclusion.

Summarizing and generalizing the above-mentioned we conclude the following:

- ◆ the amount of population departed from the rural area of residence in the Republic of Kazakhstan increases year by year;
 - ◆ the forecasting values of the studied indicator for the logarithmic parabola in 2018-2020 are increasing;
 - ◆ the performed forecasts and the results for them are subjective, since the factors that influence the dynamics of the migration potential of the population living in rural areas in the Republic of Kazakhstan were not taken into account;
 - ◆ the authors believe that the obtained forecasting results can be taken into account in the development of national and regional policy documents, the purpose of which is to further effectively develop the agricultural labor market, as well as to ensure the growth of the level and quality of life of the population living in the rural areas.

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